



## **“Celebrating Change – A New Beginning”**

### **Thursday, March 31st:**

7:00 PM **Melissa Downing** – Verified Beef “VBP+ Program” – Savona / Palermo  
Sponsored by: **Vetoquinol**

### **Friday, April 1st:**

7:30 AM **Breakfast** – Special Event Centre

7:30 **Registration** Desk Open – Special Events Centre

9:00 **Rob Smith** – MC – Welcome, O’ Canada & Opening Remarks – Tuscany

9:10 **Philip Lammerding** – FAA Chairman’s Address – Tuscany

9:20 **Greg Peterson** – Peterson Brothers Farms; “Advocating for Agriculture – Leveraging Social Media” – Tuscany Sponsored by: **Miller Thomson LLP**

10:20 **Coffee Break – Tradeshow** - Special Event Centre Sponsored by: **The Cambridge**

10:45 **Tom Pack**, Provincial Supervisor – Ab. Agriculture Forestry & Rural Development Feeder Associations Loan Guarantee Program (FALGP) Update – Tuscany

11:00 **Shawn McLean and Lindsey Anderson** - LIS Update - Tuscany

11:15 **Melanie Wowk** – ABP Chair - Industry Update – Tuscany  
**TBA** - Canadian Cattlemen’s Association – Tuscany

12:00 PM **Lunch** – Special Event Centre - **Refreshments Sponsored by: Foster Park Brokers**

1:15 **Glen Kathler** – Applied Research Chair – RFID Technologies - SAIT and Picture Butte Feeder Coop – “High Frequency RFID Tags in Feedlot Management” – Tuscany

2:15 **Janice Tranberg** – President & CEO Alberta Cattle Feeders “Industry Update” – Tuscany

3:00 **Coffee Break – Tradeshow** – Special Event Centre  
Sponsored by: **Gem Silage Products**

3:20 **Brenna Grant** – Canfax “Beef Markets 2022” – Tuscany

3:45 **David Moss** – Telus Agriculture “What Telus Agriculture brings to the future” – Tuscany

4:30 **Happy Hour** – Special Event Centre Sponsored by **BMO**

6:00 **“Steak & Suds” Dinner** – Special Event Centre Sponsored by: **TD Canada Trust**

7:00 **“Growing with STARS”** Presentation – Special Event Centre

7:30 **Greg Peterson** – YouTube Sensation – Special Event Centre



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### Saturday, April 2nd:

- 7:30 AM      **Breakfast** – Tradeshow – Special Event Centre
- 9:00          **Good Morning** – Announcements – Tuscany
- 9:15          **LFA Information Session** (LFA Administrators, Supervisors and Board members)  
Tom Pack, Joe Kuhar, FAA Board & Staff
- 10:50        **Coffee Break - Tradeshow** - Special Event Centre **Sponsored by: LIS**
- 11:15        **Zone Meetings:**
- Zone 1 – Palermo
  - Zone 2 – Genoa
  - Zone 3 – Valencia
  - Zone 4 – San Remo
  - Zone 5 – Savona
- 12:00        **Lunch** – Special Event Centre - Refreshments **Sponsored by: LIS**

#### **FAA General Meeting** – Tuscany

- 1:30          - Introduction of the Chairman
- Call to Order
  - Rules of Procedure
  - Approval of Agenda
  - Meetings Minutes from 2021 AGM
  - Chairman’s Report
  - General Manager’s Report
  - Auditors Financial Report
  - Motion for FAA Board to appoint 2022 Auditors
  - Resolutions and Special Business-
  - New/Other Business
  - In Camera Session
  - AGM Chair closing comments and Adjournment

- 4:00          **Happy Hour** – Special Event Centre **Sponsored by: Gem Silage Products**
- 5:30          **Cocktails** – Venetian **Sponsored by Scotiabank**
- 6:00          **Prime Rib Banquet** – Tuscany **Sponsored by: ATB Financial**
- 7:00          **STARS Foundation** Presentation – Special Event Centre
- 7:15          **Bare ‘N von Hair** – Entertainment – Special Event Centre
- 8:15          **Live & Silent Auction** – Special Event Centre