

## “People, Purpose, Cattle – The Pathway to Success”

### Thursday (Jan 30)

4:00 PM - 7:00 PM Registration Desk Open - Special Events Centre and Tradeshow setup  
7:00 PM - 9:00 PM Producer Seminar - Palermo/Savona Room

### Friday (Jan 31)

7:30 AM Breakfast - Special Event Centre

7:30 Registration Desk Open - Special Events Centre

9:00 O’ Canada, Welcome & Opening Remarks - Chair, Rick Cherniwchan - Tuscany

9:15 Greetings – Government of Alberta - Tuscany  
Honourable, Devin Dreeschen, Minister, Agriculture and Forestry

9:30 Michael Kerr - Keynote Speaker topic TBD - Tuscany

10:30 Break – Tradeshow - Special Event Centre

11:00 Feeder Associations Loan Guarantee Program (FALGP) Update - Tuscany  
Dace Cochlan, Provincial Supervisor – Agriculture and Forestry

11:30 Agriculture & Agri-Food Canada (Advance Payment Program) - Tuscany  
Jeff Rockburne, Program Manager, Financial Guarantee Programs Division

12:15 PM Lunch - Special Event Centre

1:15 PM CCA Industry Update - Tuscany  
David Moss, General Manager - Canadian Cattlemen’s Association

2:00 LIS Update - Tuscany  
Shawn McLean, General Manager – Livestock Identification Services Ltd.

2:30 Break – Tradeshow - Special Event Centre

3:00 Beef Market Update - Tuscany  
Brian Perillat, Manager and Senior Analyst, Canfax

3:45 Speaker and Topic TBD - Tuscany  
Feedlot Health Management Services

4:30 - 6:00 PM Happy Hour - Special Event Centre

6:00 - 11:00 PM Steak Dinner Social - Special Event Centre  
7:00 - 10:30 PM Live Entertainment - STARK ROAD - Special Event Centre

# “People, Purpose, Cattle – The Pathway to Success”

## Saturday (Feb 1)

- 7:30 AM Breakfast - Tradeshow - Special Event Centre
- 9:00 Announcements - Tuscany
- 9:15 Joe Leathers, 6666 Ranch - Keynote Speaker topic TBD - Tuscany
- 10:15 Break - Tradeshow - Special Event Centre
- 10:30 LFA Information Session (LFA Administrators, Supervisors and Board members) - Palermo  
Dace Cochlan, Jeff Presley, Joe Kuhar, FAA Board & Staff
- 12:00 Lunch – Special Event Center

FAA General Session - Tuscany	Young Farmers & Ranchers Conference - Marseille
1:00 Zone Meetings <ul style="list-style-type: none"> <li>- Zone 1 (Palermo)</li> <li>- Zone 2 (Genoa)</li> <li>- Zone 3 (Valencia)</li> <li>- Zone 4 (San Remo)</li> <li>- Zone 5 (Savona)</li> </ul>	9:45 Opening Remarks
2:30 Break – Tradeshow - Special Event Centre	9:50 How to Beat the Market and Reduce Risk on Your Livestock Operations (all at the same time) - Ryan Copithorne, Cows In Control
2:45 - 4:30 <b>Annual General Meeting</b> – Tuscany <ul style="list-style-type: none"> <li>- Call to Order</li> <li>- Approval of Agenda</li> <li>- Meetings Minutes from 2019 AGM</li> <li>- Chairman’s Report</li> <li>- General Manager’s Report</li> <li>- Auditors Financial Report</li> <li>- Motion for FAA Board to appoint 2020 Auditors</li> <li>- Resolutions and Special Business</li> <li>- New/Other Business</li> <li>- AGM Chair closing comments and Adjournment</li> </ul>	10:45 Break – Special Event Center
	11:00 Grazing & Fencing Strategies Morrie Goetjen, Whisky Ridge Cattle
	12:00 Lunch
	1:00 Maximizing Profits in a Carbon Friendly Manner Dr. Al Schaefer, Country Junction Feeds
	2:15 Wrap up/Closing Comments
	2:30 Break
	2:45 Welcome to join FAA AGM

4:30 - 5:30 PM Happy Hour - Special Event Centre

5:30 - 6:00 PM Cocktails - Venetian Room

6:00 PM STARS Banquet - Tuscany

7:00 PM Derek Edwards - Keynote Speaker topic TBD - Tuscany

8:00 PM “STARS” Live and Silent Auction - Tuscany