



September 24, 2019

Dear Valued LFA's:

We are pleased to confirm our **2020 Annual Feeder Associations Convention** dates and location with you. As always, I trust we can count on your valued participation in this important industry event.

THEME: "People, Purpose, Cattle – The Pathway to Success"

DATES: **Convention:** January 31 & February 1, 2020 (Friday and Saturday)
Set-up: January 30, 2020 (Thursday between 3:00pm and 7:00 pm)

LOCATION: **Cambridge Red Deer Hotel & Conference Centre**
3310 50 Avenue Red Deer, Alberta T4N 3X9
Tel: (403) 346-2091

No doubt, it will be another invaluable industry event to strengthen relationships, strategies and plans for success throughout 2020 – an opportunity you won't want to miss!

Enclosed you will find full Registration Details. Join us for the opportunity to connect with our team, generate a positive blueprint for the year to come and gain valuable industry insights along the way. Meet, greet and mingle with your industry producers, business professionals, and industry experts. Enjoy our event highlights - Beer & Steak Night & STARS Auction Banquet evenings. Please return the Registration Form for the Early Bird rates by December 9, 2019. All other registrations by January 10, 2020.

We have made some changes to our agenda format that will allow delegates to interact with our sponsors and exhibitors. Our Young Farmers & Ranchers program will continue to be on Saturday with strong interest. The young farmer program provides registrations at no cost on behalf of FAA through sponsoring LFA's as part of the FAA strategy to invest in our future leaders. We ask LFA's to identify and contact Young Farmers & Ranchers in your area that would be interested in participating in the Saturday program and forward their registration information to us no later than December 9, 2019. We also ask if LFA's have business's or individuals wishing to contribute an item for the STARS Live/Silent Auction is much appreciated and indicate on the registration form.

Please contact the Barrhead office with any questions regarding Convention Registration.

I look forward to seeing each of you again at the 2020 Convention and AGM.

Sincerely,

A handwritten signature in black ink, appearing to read "Rick Cherniwchan".

Rick Cherniwchan
Chair



REGISTRATION FORM

**2020 ANNUAL CONVENTION
January 31 & February 1, 2020**

Cambridge Red Deer Hotel & Conference Centre Red Deer, Alberta

Please Print Clearly & Ensure All Info Is Completed

Association Name: _____

Association Address: _____

Association Email: _____

Business Telephone Number: _____

Name of Attendee (Please print clearly):

1. _____

11. _____

2. _____

12. _____

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20. _____



EARLY BIRD REGISTRATION RATES *Includes Meals & Speakers* (UNTIL December 9, 2019):

\$250 per Individual _____ x \$250.00 (+ GST below) Subtotal: _____

REGISTRATION RATES *Includes Meals & Speakers* (EFFECTIVE AFTER December 9, 2019 up to Jan. 10, 2020):

\$325 per Individual _____ x \$325.00 (+ GST below) Subtotal: _____

Animal Health Producer Seminar (complimentary FAA) Thursday Evening # attendees required: _____

STARS Auction item to be provided (confirm with FAA office by January 10, 2020):

Contributor (Print name): _____ **Item provided:** _____

Extra Convention Meal Tickets Available for Purchase (including speakers):

Breakfast \$30 each:	Friday # of Tickets _____	Saturday # of Tickets _____	\$ _____
Lunch \$35 each:	Friday # of Tickets _____	Saturday # of Tickets _____	\$ _____
Beer & Steak Night (Friday) \$55 each:	# of Tickets required _____		\$ _____
Banquet & STARS Auction (Saturday) \$65 each:	# of Tickets required _____		\$ _____
		GST @ 5% =	\$ _____
		TOTAL:	\$ _____

HOTEL BOOKINGS: For guaranteed rates and availability, please book your rooms by January 10, 2020

CAMBRIDGE RED DEER HOTEL & CONFERENCE CENTRE
3310 50 Avenue, Red Deer, AB. T4N 3X9
TEL: 1.800.662.7197 or 403.346.2091

Or Online: <https://reservations.travelclick.com/108483?groupID=2574660>

Please FAX or Email your completed Early Bird Registration by December 9, 2019 to:

Joanne Borle

FAX: 1-888-783-2367

EMAIL: jborle@feederassoc.com or abfi@feederassoc.com

*Refunds for Cancellations Will Not Be Issued After January 10, 2020

*LFA's will be invoiced by FAA upon receipt of Registration Forms

*Please ensure to send both Pages 2 & 3