

“Power of the Past – Force of the Future”

Thursday (Jan 31)

- 4:00 PM - 7:00 PM Registration Desk Open (Special Events Centre and Tradeshow setup)
 7:00 PM – 9:00 PM Elanco – Animal Health Producer Seminar (Palmero/Savona Room)
 “Focusing on Efficiency for backgrounding calves and winter-feeding cows”
 Dr. Barry Robinson, Ph.D. Nutrition, Great Northern Consulting Ltd.
 “Consumer Insights” – Melissa Hall, Elanco Animal Health

Friday (Feb 1)

- 7:30 AM Breakfast – (Special Event Centre)
- 7:30 Registration Desk Open (Special Events Centre)
- 9:00 Welcome & Opening Remarks – Chairman, Eric Boot – (Tuscany)
- 9:15 How to Die Young at an Old Age
Keynote Speaker – Dr. Dave Hepburn, MD, Humorist and Author - **Sponsor – AFSC**
- 10:30 Break – Tradeshow (Special Event Centre)
Sponsor – Committed Ag Supply & Foster Park Brokers
- 11:00 “Where’s the Beef?” Industry Technology Projects
 Glen Kathler, Applied Research Chair, SAIT Polytechnic - **Sponsor – AFSC**
- 12:00 PM Lunch - (Special Event Centre)
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| 1:00 | Greetings – Government of Alberta – (Tuscany)
Honourable, Oneil Carlier, Minister, Agriculture and Forestry |
| 1:15 | Feeder Associations Loan Guarantee Program (FALGP) Report
Dace Cochlan, Provincial Supervisor |
| 1:30 | Agriculture & Agri-Food Canada (Advance Payment Program)
Jeff Rockburne, Program Manager, Financial Guarantee Programs Division |
| 2:00 | Livestock Identification Services Ltd.
Shawn McLean, General Manager |
| 2:30 | Beef Market Update
Brian Perillat, Manager and Senior Analyst, Canfax - Sponsor – TD Canada Trust |
| 3:00 | Specialty Action Station Break – (Special Event Centre)
Sponsor - Sheraton Red Deer |
| 3:45 | FAA Board & Staff Introductions |
| 4:00 | “Blockchain – What is it? And is it for You?”
Hubert Lau, President, BIXSco Inc. & EVP, ViewTrak Technologies Inc. |
- 5:00 – 6:00 PM Happy Hour (Special Event Centre)
- 6:00 – 11:00 PM **TD Canada Trust** Steak Dinner Social (Special Event Centre)
- 7:00 – 10:30 PM Live Entertainment – STARK ROAD – Special Event Centre
Sponsor – TD Canada Trust

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Saturday (Feb 2)

- 7:30 AM Breakfast – Tradeshow (Special Event Centre)
- 9:00 Announcements – (Tuscany)
- 9:15 “Canada’s Beef Quality Audit: How are we doing? How can we do better?”
Dr. Reynold Bergen, Science Director, Beef Cattle Research Council (BCRC) – (Tuscany)
- 10:15 Break – Tradeshow (Special Event Centre)
Sponsor – Blue Rock Animal Nutrition & The Hartford
- 10:30 “Residual Feed Intake (RFI), Increase Profitability”
William Torres - Director Technical Services, GrowSafe Systems - **Sponsor – AFSC**

FAA Annual General Meeting - Tuscany	Young Farmers & Ranchers Conference - Marseille
11:15 LFA Information Session Dace Cochlan, Provincial Supervisor Joe Kuhar, General Manager - FAA	11:15 Opening Remarks
12:00 Lunch – (Special Event Center)	11:20 “Turn Up the Volume: Rebuilding Consumer Trust in Food and Farming” Cherilyn Jolly-Nagel, Farm & Food Care Sponsor – AFSC
1:00 “Breaking Barriers in Agriculture” Lesley Kelly, – Co-Founder, The Do More Agriculture Foundation Sponsor – ATB Financial	12:15 Lunch – (Special Event Center)
1:45 Zone Meetings – discuss resolutions, etc.	1:00 “Making Ends Meet by Direct Marketing” Colleen & Dylan Biggs, TK Ranch Sponsor – ATB Financial
2:30 Break – Tradeshow (Special Event Centre) Sponsor – Committed Ag Supply, Foster Park Brokers, The Hartford, Blue Rock Animal Nutrition	2:00 FAA staff – Programs Overview
3:00 – 5:00 Annual General Meeting	2:45 Wrap Up and Concluding Comments
<ul style="list-style-type: none"> ○ Call to Order ○ Approval of Agenda ○ Meetings Minutes from 2018 AGM ○ Chairman’s Report ○ General Manager’s Report ○ Auditors Financial Report ○ Motion for FAA Board to appoint 2019 Auditors ○ Resolutions and Special Business ○ New Business ○ AGM Chair closing comments and Adjournment 	

- 5:00 – 6:00 PM Happy Hour (Special Event Centre)
- 6:00 PM **ATB Financial STARS Banquet**– (Tuscany)
- 7:00 PM “There Really is no such word as Can’t” – (Tuscany)
Keynote Speaker – Alvin Law, “There is no such Word as Can’t” – Sponsor - ATB Financial
- 8:00 PM “STARS” Live and Silent Auction – (Tuscany)